

# Mirae Asset Great Consumer Fund

Sectoral/Thematic: An open ended equity scheme following consumption theme.

## SEEK TO INVEST IN INDIA'S FLOURISHING CONSUMER MARKET

Data as on 31st March, 2024



### HERE'S WHY YOU SHOULD CONSIDER INVESTING

- Investment in India's long term consumption themes.
- Flexibility to invest across market capitalisation & styles.
- Consumption is a theme with tremendous growth potential and includes multiple businesses (Illustrative list below).



### INVESTMENT DETAILS

- Allotment Date:** 29<sup>th</sup> March, 2011
- Benchmark:** Nifty India Consumption Index (TRI)
- Net AUM as on 31st March, 2024:** (INR Crs.) 3,182.73

### INVESTMENT FRAMEWORK

- Aims to capture growth from a broad range of sectors that will seek to benefit directly or indirectly from increased consumption led demand in India.
- The Fund is managed using a fundamental, bottom-up approach that aims to identify growth companies which have high return ratios (Return on Equity) and possess sustainable competitive advantage.
- Endeavour to maintain a concentrated portfolio of 30 - 40 stocks across various sectors.

### PORTFOLIO PSYCHOGRAPHICS

#### PORTFOLIO

Number of Stocks (Equity)	42
Top 10 Stock %	41.89%
Top 5 Sectors %	63.81%

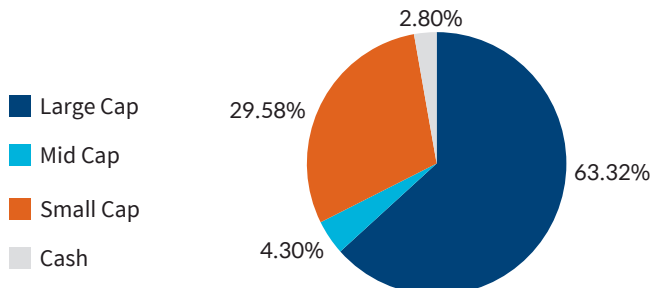
#### RISK RATIOS

Beta	0.83
Alpha	0.21%
Sharpe Ratio	1.06
Portfolio Turnover Ratio	0.39 Times

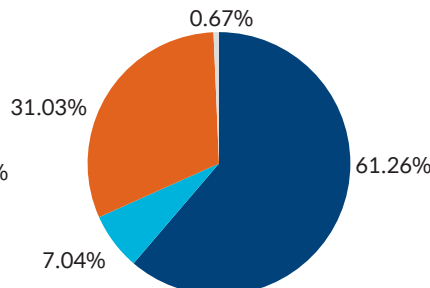
#### MARKET CAPITALIZATION



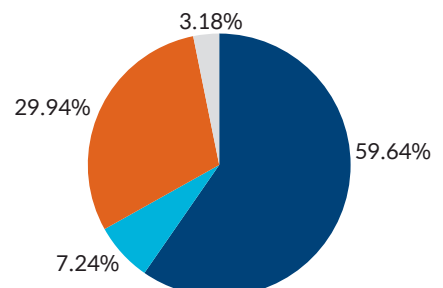
March 2024



February 2024



January 2024



Stocks	% Allocation
Bharti Airtel Limited	6.68%
ITC Limited	6.37%
Titan Company Limited	4.62%
Maruti Suzuki India Limited	4.12%
Hindustan Unilever Limited	4.09%
Trent Limited	3.47%
CEAT Limited	3.37%
Eicher Motors Limited	3.16%
Mahindra & Mahindra Limited	3.14%
Dabur India Limited	2.88%



Stocks	Mar 2024	Feb 2024
Consumer Durables	18.32%	19.51%
Retailing	14.38%	13.51%
Automobiles	13.97%	13.07%
Diversified FMCG	10.46%	10.25%
Telecom - Services	6.68%	6.19%
Household Products	5.34%	5.43%
Food Products	4.97%	5.04%
Auto Components	3.37%	3.64%
Leisure Services	2.95%	2.96%
Personal Products	2.88%	2.92%

## MARKET OUTLOOK^

- 2023 was characterised by continual of the rate hike cycle by major central banks barring economies like - China and Japan. While US economy defied expectations of a soft or hard landing, other economies like - Europe and UK grappled with the adverse impact of monetary tightening on the economic growth.
- Containing and bringing inflation within the targeted levels still remains the top priority for US, Europe and UK. While inflation in these economies has moderated significantly, it still remains above their comfort zone. The timing and quantum of rate cuts going into 2024 would be keenly watched by financial markets.
- An extended rate hike cycle may lead to unintended consequences and adversely impact the global economic growth. On the other hand, a premature reversal in rate cycle may lead to the core issue (inflation) remaining unaddressed in entirety.

## IDEAL INVESTOR PROFILE



**Goal:**  
Aim for wealth creation



**Investment Time Horizon:**  
5+ years



**Risk Profile:**  
Aggressive



**Fund Manager:** Mr. Ankit Jain (since Oct 2016) and Mr. Siddhant Chhabria (since June 21, 2021)



**SIP Amount:** Monthly and Quarterly: Minimum ₹500/- (multiples of ₹1/- thereafter), minimum 5 in case of Monthly / Quarterly option.



**Minimum Investment Amount:** ₹5,000/- (multiples of ₹1/-thereafter). Minimum Additional Application Amount: ₹1,000/- per application and in multiples of ₹1/-thereafter.



**Plans and options:** Regular Plan and Direct Plan with Growth and Payout of Income Distribution cum Capital Withdrawal option/Reinvestment of Income Distribution cum Capital Withdrawal option.

## FUND DETAILS

## PRODUCT LABELLING

Mirae Asset Great Consumer Fund is suitable for investors who are seeking\*

- Long term capital Appreciation
- Thematic fund investing in equity & equity related securities of companies benefiting directly or indirectly from consumption led demand in India

\*Investors should consult their financial advisors, if they are not clear about the suitability of the product.

\*\*Pursuant to Clause 2.7 of Part IV of SEBI Master Circular dated May 19, 2023, the universe of "Mid Cap" shall consist of 101st to 250th company, Large Cap" shall consist of top 100 companies, Small Cap shall consist of 251st and onwards companies in terms of full market capitalization.

#Pursuant to Clause 5.1 of SEBI Master Circular dated May 19, 2023, The sector(s)/stock(s)/issuer(s) mentioned in this presentation do not constitute any research report/recommendation of the same and the fund may or may not have any future position in these sector(s)/stock(s)/issuer(s) For complete portfolio of the scheme, please visit the website <https://www.miraeeasnetmf.co.in/downloads/portfolio>.

^^Pursuant to notice cum addendum no. 69/2023, Minimum Systematic Investment Plan (SIP) Installment amount for certain Schemes has been Changed with effect from January 01, 2024.

\*Portfolio may or may not remain the same. For complete monthly portfolio, please visit the website: [miraeeasnetmf.co.in/downloads/portfolio](https://www.miraeeasnetmf.co.in/downloads/portfolio).

^Disclaimer: Views expressed by the Fund Manager cannot be construed to be a decision to invest. The statements contained herein are based on current views and involve known and unknown risks and uncertainties. Whilst Mirae Asset Investment Managers (India) Private Limited (the AMC) shall have no responsibility/liability whatsoever for the accuracy or any use or reliance thereof of such information. The AMC, its associate or sponsors or group companies, its Directors or employees accept no liability for any loss or damage of any kind resulting out of the use of this document.

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**Mutual fund investments are subject to market risks, read all scheme related documents carefully.**