

## Mirae Asset Great Consumer Fund

Great Consumer Fund - Sectoral / Thematic Fund -  
An open ended equity scheme following consumption theme

Data as on 28th February, 2025

### SEEK TO INVEST IN INDIA'S FLOURISHING CONSUMER MARKET

## WHY GREAT CONSUMER FUND?



Market Cap Flexibility



Sectoral Diversification



Concentrated Portfolio  
Bottom Up Approach

## INVESTMENT FRAMEWORK



Aims to capture growth from a broad range of sectors that will seek to benefit directly or indirectly from increased consumption-led demand in India.



The Fund is managed using a fundamental, bottom-up approach that aims to identify growth companies which have high return ratios (Return on Equity) and possess sustainable competitive advantage.



Endeavour to maintain a concentrated portfolio of 30 - 40 stocks across various sectors.

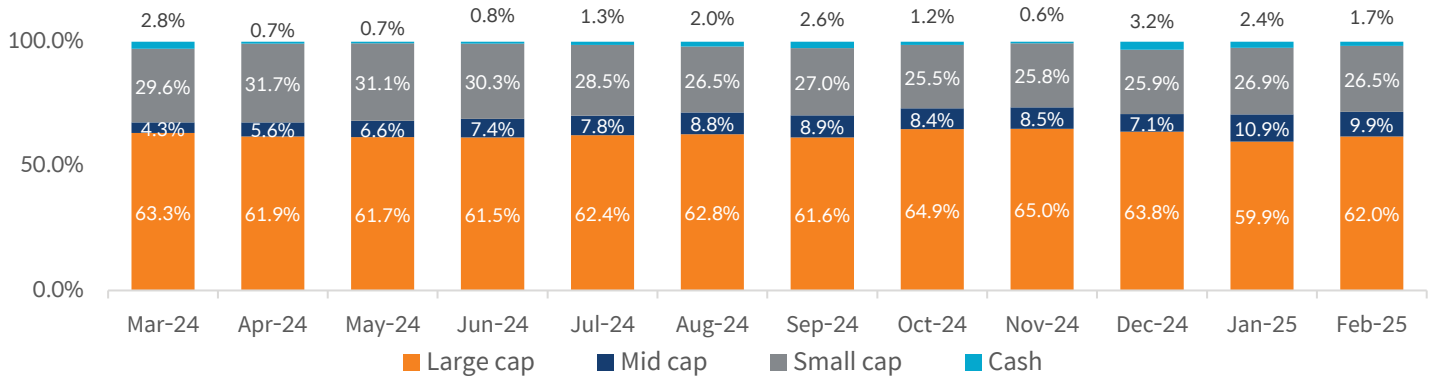
## TOP 10 STOCK HOLDING\*#

Stocks	Jan 2025	Feb 2025
Bharti Airtel Limited	7.29%	7.61%
ITC Limited	6.24%	5.96%
Maruti Suzuki India Limited	5.09%	5.58%
Zomato Limited	4.47%	4.88%
Mahindra & Mahindra Limited	4.37%	4.79%
Trent Limited	3.77%	4.37%
Hindustan Unilever Limited	4.51%	4.33%
Varun Beverages Limited	2.31%	3.26%
Avenue Supermarts Limited	3.07%	3.08%
InterGlobe Aviation Limited	2.62%	2.93%

## TOP 10 SECTOR HOLDINGS\*#

Sectors	Jan 2025	Feb 2025
Consumer Durables	21.44%	21.58%
Retailing	14.97%	16.22%
Automobiles	12.70%	12.66%
Diversified FMCG	10.75%	10.29%
Telecom - Services	7.29%	7.61%
Beverages	4.11%	5.21%
Healthcare Services	4.38%	4.20%
Leisure Services	3.13%	3.35%
Transport Services	2.62%	2.93%
Personal Products	2.91%	2.90%

## MARKET CAPITALIZATION



As per Part IV of SEBI Master Circular dated June 27, 2024, the universe of "Large Cap" shall consist of top 100 companies. "Mid Cap" shall consist of 101st to 250th company, "Small Cap" shall consist of 251st and onwards companies in terms of full market capitalization

## PORTFOLIO PSYCHOGRAPHICS



### Portfolio

**Number of Stocks (Equity)** 40

**Top 10 Holdings %** 46.80%

**Top 5 Sectors %** 68.36%



### Risk Ratios

**Beta** 0.92

**Alpha** -0.47%

**Portfolio Turnover Ratio** 0.46 Times

**Information ratio** -0.10

## FUND DETAILS



**Fund Manager :** Mr. Ankit Jain (since October 2016) & Mr. Siddhant Chhabria (since June 21, 2021)



**SIP Amount:** Monthly and Quarterly: Minimum - 99/- (multiples of - 1/- thereafter), minimum 5 in case of Monthly / Quarterly option.



**Minimum Investment Amount :** ₹ 5,000/- (multiples of ₹ 1/- thereafter). Minimum Additional Application Amount: ₹ 1,000/- per application and in multiples of ₹ 1/- thereafter.



**Plans and Options :** Regular Plan and Direct Plan with Growth Option and IDCW Option (Payout & Re-investment)



**Allotment Date:** 29th March, 2011



**Benchmark:** Nifty India Consumption Index (TRI)



**Net AUM:** ₹ 3642.65 Cr

## IDEAL INVESTOR PROFILE



**Goal:** Aim for wealth creation



**Investment Time Horizon:** 3 years+



**Risk Profile:** Very High

#Pursuant to Clause 5.1 of SEBI Master Circular dated June 27, 2024. The sector(s)/stock(s)/issuer(s) mentioned in this presentation do not constitute any research report/recommendation of the same and the fund may or may not have any future position in these sector(s)/stock(s)/issuer(s). For complete portfolio of the scheme, please visit the website <https://www.miraassetmf.co.in/downloads/portfolio>.

\*Portfolio may or may not remain the same. For complete monthly portfolio, please visit the website: [miraassetmf.co.in/downloads/portfolio](https://www.miraassetmf.co.in/downloads/portfolio).

For further information about other schemes (product labelling and performance of the fund) please visit the website of the AMC: [www.miraassetmf.co.in](https://www.miraassetmf.co.in)

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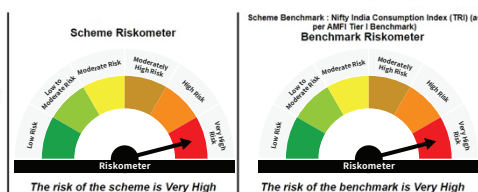
## PRODUCT LABELLING

### Mirae Asset Great Consumer Fund

This product is suitable for investors who are seeking\*

- Long term capital appreciation
- Thematic fund investing in equity & equity related securities of companies benefiting directly or indirectly from consumption led demand in India

\*Investors should consult their financial advisors if they are not clear about the suitability of the product.



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