

# Mirae Asset Great Consumer Fund

Sectoral/Thematic: An open ended equity scheme following consumption theme.

## SEEK TO INVEST IN INDIA'S FLOURISHING CONSUMER MARKET



Data as on 31st July, 2024

### HERE'S WHY YOU SHOULD CONSIDER INVESTING

- Investment in India's long term consumption themes.
- Flexibility to invest across market capitalisation & styles.
- Consumption is a theme with tremendous growth potential and includes multiple businesses (Illustrative list below).



### INVESTMENT DETAILS

- Allotment Date:** 29<sup>th</sup> March, 2011
- Benchmark:** Nifty India Consumption Index (TRI)
- Net AUM as on 31st July, 2024:** (INR Crs.) 4,069.29

### INVESTMENT FRAMEWORK

- Aims to capture growth from a broad range of sectors that will seek to benefit directly or indirectly from increased consumption led demand in India.
- The Fund is managed using a fundamental, bottom-up approach that aims to identify growth companies which have high return ratios (Return on Equity) and possess sustainable competitive advantage.
- Endeavour to maintain a concentrated portfolio of 30 - 40 stocks across various sectors.

### PORTFOLIO PSYCHOGRAPHICS



#### PORTFOLIO

Number of Stocks (Equity)	43
Top 10 Stock %	41.10%
Top 5 Sectors %	67.07%



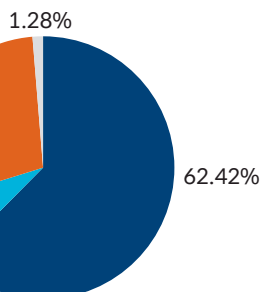
#### RISK RATIOS

Beta	0.86
Alpha	0.09%
Sharpe Ratio	1.37
Portfolio Turnover Ratio	0.47 Times

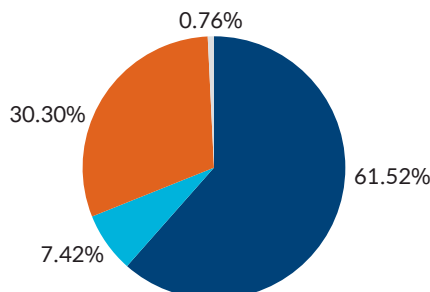


#### MARKET CAPITALIZATION

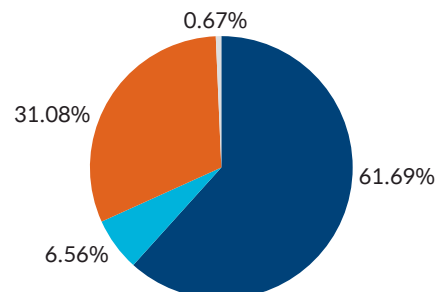
July 2024



June 2024



May 2024



- Large Cap
- Mid Cap
- Small Cap
- Cash

Stocks	% Allocation
Bharti Airtel Limited	7.06%
ITC Limited	5.60%
Hindustan Unilever Limited	4.79%
Maruti Suzuki India Limited	4.19%
Trent Limited	3.70%
Asian Paints Limited	3.64%
Zomato Limited	3.64%
Tata Motors Limited	2.93%
Titan Company Limited	2.88%
United Spirits Limited	2.68%



Stocks	July 2024	June 2024
Consumer Durables	21.34%	19.86%
Retailing	15.18%	15.29%
Automobiles	13.11%	12.73%
Diversified FMCG	10.39%	10.34%
Telecom - Services	7.06%	7.08%
Household Products	4.66%	5.41%
Healthcare Services	4.40%	4.04%
Food Products	4.07%	4.38%
Personal Products	2.71%	2.82%
Beverages	2.68%	2.63%

## MARKET OUTLOOK^

- Indian markets hit a new high, gaining 4% amid pre-budget volatility, driven by a balanced FY2025 Union Budget.
- Mid-cap and small-cap indices rose by 5.8% and 4.5%, respectively.
- IT, oil & gas, and FMCG sectors saw significant gains, while banks, metals, and realty slightly declined.
- Indian markets were among the best global performers, alongside US and Australia, while Hang Seng and Shanghai Composite fell.
- Foreign Portfolio Investments in Indian equities reached \$3.7 billion, with Domestic Institutional Investors adding \$2.8 billion.

## IDEAL INVESTOR PROFILE



**Goal:**  
Aim for wealth creation



**Investment Time Horizon:**  
5+ years



**Risk Profile:**  
Very High



**Fund Manager:** Mr. Ankit Jain (since Oct 2016) and Mr. Siddhant Chhabria (since June 21, 2021)



**SIP Amount:** Monthly and Quarterly: Minimum ₹500/- (multiples of ₹1/- thereafter), minimum 5 in case of Monthly / Quarterly option.



**Minimum Investment Amount:** ₹5,000/- (multiples of ₹1/- thereafter). Minimum Additional Application Amount: ₹1,000/- per application and in multiples of ₹1/- thereafter.



**Plans and options:** Regular Plan and Direct Plan with Growth and Payout of Income Distribution cum Capital Withdrawal option/Reinvestment of Income Distribution cum Capital Withdrawal option.

## FUND DETAILS

\*\*Pursuant to Clause 2.7 of Part IV of SEBI Master Circular dated June 27, 2024, the universe of "Mid Cap" shall consist of 101st to 250th company, Large Cap" shall consist of top 100 companies, Small Cap shall consist of 251st and onwards companies in terms of full market capitalization.

#Pursuant to Clause 5.1 of SEBI Master Circular dated June 27, 2024. The sector(s)/stock(s)/issuer(s) mentioned in this presentation do not constitute any research report/recommendation of the same and the fund may or may not have any future position in these sector(s)/stock(s)/issuer(s) For complete portfolio of the scheme, please visit the website <https://www.miraeassetmf.co.in/downloads/portfolio>.

\*Portfolio may or may not remain the same. For complete monthly portfolio, please visit the website: [miraeassetmf.co.in/downloads/portfolio](https://www.miraeassetmf.co.in/downloads/portfolio).

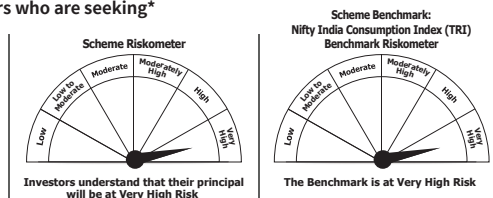
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### PRODUCT LABELLING

Mirae Asset Great Consumer Fund is suitable for investors who are seeking\*

- Long term capital Appreciation
- Thematic fund investing in equity & equity related securities of companies benefiting directly or indirectly from consumption led demand in India

\*Investors should consult their financial advisors, if they are not clear about the suitability of the product.



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**Mutual fund investments are subject to market risks, read all scheme related documents carefully.**